



# Twelve Questions for Planning *Fluff-Free Events*

by Leslie Bennett

When you think of women's events, does your heart beat with excitement? We women need opportunities to worship together, to seek God in prayer and connect our hearts with those who are pursuing the same narrow path. But like you, I'm guessing, I don't love fluffy women's events that lack a clear gospel purpose, biblical depth, and intentionality.

How do you ensure your next event is free from fluff? Here are some questions to help your planning team navigate in the right direction.

1. How will this event unify women of all ages around God's Word?
2. How will this event advance our women's ministry philosophy and goals?
3. What is our strategic plan for prayer?
4. How will the program encourage personal response to the truth presented? Will guests have an opportunity to pray and process through carefully developed discussion prompts?
5. How can we provide an opportunity to build community and carry one another's burdens?
6. How will we establish a welcoming and worshipful environment that is worthy of Jesus?
7. What calls to action will be offered? What follow-up activity will challenge women to meditate and apply the truths they learned?
8. How will biblical womanhood be modeled and taught? How will this event foster Titus 2 relationships?
9. What will this event teach concerning a biblical mindset and discerning truth from error?
10. Is a speaker required? Who can best communicate the message we've chosen? Will there be a panel discussion, breakout sessions, testimonies, or a Q & A offered?
11. Does our vision include inviting sister churches to unite with us?
12. Will we commit to glorifying God through the planning process as much as the intended outcome?  
How can our team not only serve together but minister to each other?

**Extra tip:** As we resume gathering together in-person, be sure to take any precautions to make your group comfortable: provide hand sanitizer, make masks available for those who would like one, and be prepared to make any extra space accommodations.